

# REDEFINING **VALUE** FOR THE MH/RV ASSET CLASS BROKERAGE & ADVISORY SERVICES



■ **CLIENT FOCUSED** ■ **DRIVEN** ■ **PROVEN RESULTS**



# OVERVIEW

## WE ARE DEDICATED TO OUR CLIENTS

MHRE Inc. is the foremost real estate brokerage and advisory firm predicated exclusively in the manufactured housing and recreational vehicle asset class. MHRE has created an unparalleled national platform consisting of the most comprehensive database and the most advanced marketing technologies to provide its clientele with the highest level of results.

### SERVICES OFFERED IN US & CANADA

- Institutional Investment Sales
- Acquisitions & Dispositions
- Distressed Assets
- Bank REO & Special Servicer
- Debt & Equity
- Valuation & Advisory Services



## PARTIAL CLIENT LIST

Meritus Communities  
Equity Lifestyle Communities  
YES Communities  
Zeman Homes  
Harmony Communities  
The Crest Group  
UNIPROP  
Moceri Properties  
Haven Park Capital  
Reid Communities



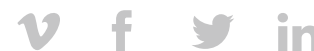
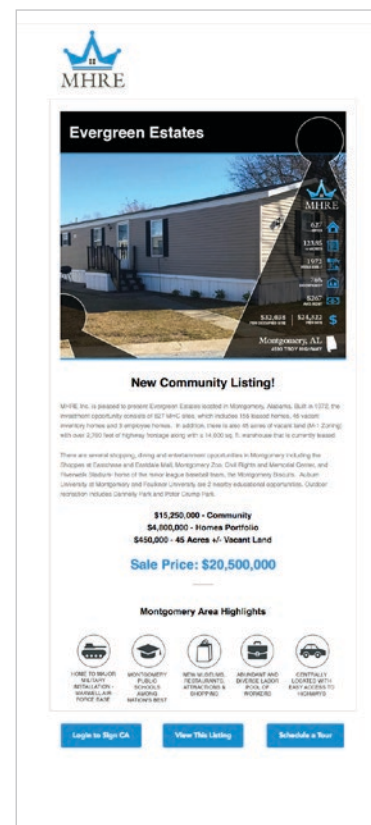
OVER  
**100**  
YEARS OF COMBINED  
REAL ESTATE EXPERIENCE

# OUR MHRE PROCESS

## CUSTOMIZED MARKETING APPROACH

MHRE's proprietary marketing platform strategically strives to ensure the highest probability of achieving your objective. MHRE's **PROCESS** starts with a Complimentary Broker Opinion of Value (BOV) of your community or portfolio, as to exactly what your community is worth and address all of the financial and physical characteristics that the valuation is predicated upon. It is our goal that your community receives the utmost personal attention and strategic marketing effort which includes:

- Following an executed listing agreement, an Offering Memorandum (OM) will be produced, including physical and financial property data, photos, market analysis, sale and rent comparables
- Implement comprehensive marketing plan utilizing either MHRE's proprietary "public" or "confidential" platform
- Virtual tour using drone technology (At MHRE's discretion)
- Launch on MHRE website inclusive of confidential listings
- Produce database of prospective buyers
- Market listing on MobileHomeParkStore, LoopNet, CREXI and other real estate venues including social media
- Target email blast campaign notifies local and national investors
- Contact and pre-qualify prospective buyers
- Conduct on-site tours as well as incorporate relevant comparables from surrounding market
- "Real Time" marketing status report - summary of investors contacted and feedback received



## OUR PROCESS



### Advisors

We are advisors, not transaction brokers and view our clients as strategic partners



### Communication

Constant communication with full transparency into our sales & marketing process



### Focused

Generated call lists to a target audience and team assignments to individual investors



### Tools

Invest in the best cutting edge databases, research, marketing programs & mapping software



### Active

We take an active role in every assignment from Listing through to Closing

# MHRE OFFICE LOCATIONS

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